



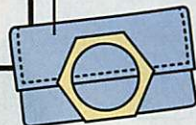
Jonathan Adler
Giant Dora Maar
Vase, \$550



Jonathan Adler
Eyes Needlepoint
Pillow, \$98



Jonathan Adler
Goldie Foldover
Clutch, \$198



Jonathan Adler

Founder and chief executive officer, Jonathan Adler Enterprises



At 13, making
a jug at summer
camp in 1978

"I grew up in a farm town, but my parents never made me work. The motif you'll find in my career is unemployability."

Education

Tatnall School,
Wilmington, Del.,
class of 1984

Brown University,
class of 1988

"I was really into fashion and old-school rap music, so I was making Chanel-inspired teapots with blingy gold chains in ceramic."

Work Experience

1990
Mailroom assistant,
Triad Artists

1991
Agent's assistant,
Triad Artists

1991-92
Assistant,
Writers & Artists

1992
Assistant, Schindler-
Swordlow Productions

1993
Pottery instructor,
Mud, Sweat & Tears

1994-98
Potter, Jonathan Adler

1997-Present
Partner,
Aid to Artisans

1998
Store owner, Jonathan
Adler, in SoHo

1998-Present
Founder and CEO,
Jonathan Adler
Enterprises

2007-08
Lead judge,
Bravo's *Top Design*

Life Lessons

"I got fired. Deservedly so."



In 2010, at a
store opening
in Newport
Beach, Calif.

Got fired
again

"One day a customer on their phone said, 'Oh, I'll be home at 8—I'm at Jonathan Adler right now.' And I was like, 'Oh! I'm a place!' When I had a store, suddenly I became a brand."



An Adler-designed
room at Eau
Palm Beach, 2014

"I called up a buyer and got an order from Barneys. After a few months I still hadn't gotten paid, so I called, and they said, 'Oh, you're the guy who didn't include an invoice.' And I said, 'What's an invoice?'"



Adler pottery
from 2003

"I was off my parents' payroll at 31 or 32."



In 2005

Now has 28 stores and 200 employees

1. "Having a naysayer can be very motivating." 2. "Be an outsider and an outlier." 3. "Always think about what's next. Be restless."